



Igor Roschak

Senior UX/UI Designer & Front-End Developer

Summary

I am a dedicated web developer and UX/UI designer with a decade of professional experience. Over the last 10 years, I have specialized in bridging the gap between aesthetics and functionality, creating intuitive, user-centric interfaces, and bringing them to life through robust front-end and full-stack development. My expertise spans the entire design-to-code pipeline. I have extensive experience managing complex code structures, particularly within the WordPress ecosystem, and I am highly proficient in navigating and optimizing workflows within a macOS computing environment.

Skills

Operating Systems	Mac OS X	MS Windows		
RAD	PhpStorm	WebpStorm	Sublime Text	
Core Tech	JavaScript (ES6+)	HTML5	CSS3	
Frameworks & UI Libraries	Vue.js	Nuxt.js	PrimeVue	jQuery
Styling	SASS/SCSS	Tailwind CSS	Bootstrap	
CMS & E-commerce	WordPress	OpenCart		
Design & Prototyping	Figma	Adobe Photoshop	Adobe Illustrator	UI/UX Design Principles
Tools & Environment	Git	Webpack	MAMP	cPanel
Other Concepts	REST API Integration	Responsive Web Design	Web Performance Optimization	MJML
Languages	Ukrainian Native	English Intermediate		
Familiar with / Exploring	C/C++			

Education

Sep 2006 – Feb 2012	National Aviation University, Kyiv Specialist Degree, Automated Systems Software
---------------------	--

Projects

Oct 2024 – June 2026	HouselD UX-UI Designer / Front-End Developer
PRODUCT DESIGN & UX/UI:	End-to-End Product Design: Spearheaded the UI/UX design from the ground up, establishing the visual identity, user flows, and core design principles for the entire project. Comprehensive Mockups: Created high-fidelity mockups, wireframes, and interactive prototypes for both the complex desktop platform and the upcoming mobile application.

FRONT-END DEVELOPMENT:	Component-Driven Architecture: Engineered a scalable, highly interactive front-end architecture utilizing the PrimeVue UI component library, focusing on deep customization and reusability of complex UI components. Responsive Desktop Implementation: Developed a fully adaptive and responsive desktop web application (HTML5, CSS3/SASS, JavaScript), ensuring optimal web performance and cross-browser consistency. Mobile Application Development: Currently leading the front-end layout and UI integration for a standalone companion mobile application (in progress). Email Template Engineering: Designed and coded highly responsive, cross-client compatible email templates utilizing the MJML framework to ensure flawless rendering across all major email clients.
TOOLS	Figma, Adobe Photoshop, Adobe Illustrator, PhpStorm, XTools
TECHNOLOGIES	Vue.js / PrimeVue, HTML5, CSS3/SASS, JavaScript, MJML, Responsive Web Design, Web Performance Optimization.

Apr 2020 – Mar 2023

Streamdust

Front-End Developer

PROJECT ROLES & RESPONSIBILITIES:	Visual Architecture Ownership: Took full responsibility for the project's entire presentation layer, delivering a consistent, polished, and highly engaging user interface across all viewports. Advanced Markup & Styling: Engineered robust, semantic HTML5 structures and scalable SASS architectures, guaranteeing flawless cross-browser compatibility and seamless responsive behavior. Vue.js Integration: Built and integrated dynamic, reusable UI components and managed complex client-side logic utilizing the Vue.js framework to enhance overall interactivity. Client-Side Data Processing: Implemented strict form validation protocols and securely managed user input data flows prior to server-side transmission.
TOOLS	PhpStorm
TECHNOLOGIES	HTML5, CSS3/SASS, Vue.js, Responsive UI.

Oct 2019 – Oct 2021

AboutUz

Front-End Developer

PROJECT ROLES & RESPONSIBILITIES:	Mobile App Interface Development: Built and structured the complete front-end user interface for a mobile application utilizing HTML, CSS3, and SASS, focusing on delivering a fluid and native-like user experience. iOS Simulation & Quality Assurance: Conducted rigorous cross-device testing and debugging specifically for iPhone environments using XTools, ensuring pixel-perfect rendering and consistent responsive behavior across various iOS screen sizes. Mobile-First Interactivity: Implemented custom JavaScript logic to seamlessly handle mobile-specific interactions, touch events, and dynamic UI updates. Code Optimization: Maintained clean, modular codebase and optimized styling assets to ensure high performance and fast loading times within the mobile environment.
TOOLS	PhpStorm, XTools
TECHNOLOGIES	HTML, CSS3/SASS, JavaScript.

Nov 2019 – Mar 2020

Mining Optimizer

Front-End Developer

PROJECT ROLES &	UI Implementation: Executed clean, semantic HTML and CSS coding to build structured web pages based on provided wireframes and technical specifications.
----------------------------	--

RESPONSIBILITIES:

Layout Resolution & Bug Fixing: Actively identified and resolved UI defects, layout inconsistencies, and cross-browser rendering issues to ensure a stable user interface.

Component Maintenance: Supported the existing front-end architecture by making precise styling adjustments and structural modifications as required by the project needs.

Lightweight Integration: Handled essential, minimal front-end scripting for basic user interactions, keeping the client-side architecture lean and efficient.

TOOLS PhpStorm

TECHNOLOGIES HTML, CSS3/SASS, JavaScript.

Sep 2016 – June 2026

The Casual Lounge

UX-UI Designer / Front-End Developer

UX/UI DESIGN: Conducted a comprehensive visual restyling and redesign of the project to improve overall user experience and modernize the interface.

Created high-fidelity mockups, wireframes, and prototypes for core website pages, landing pages, and internal admin tools.

Designed digital marketing assets, including promotional banners and custom graphics, and custom email templates for various campaigns.

FRONT-END DEVELOPMENT: Transformed design mockups into pixel-perfect, responsive, and adaptive layouts (HTML/CSS), ensuring a seamless experience across desktop and mobile devices.

Developed the front-end layout and user interface for a mobile application.

Engineered and coded responsive, cross-client compatible email templates, ensuring consistent and flawless rendering across all major mail platforms.

Wrote custom JavaScript logic to implement complex UI animations, dynamic transitions, and interactive elements.

Performed extensive CSS refactoring and ongoing style maintenance to ensure visual consistency across the entire platform.

Optimized front-end code and assets to significantly improve Google PageSpeed metrics and overall site performance.

TOOLS Figma, Adobe Photoshop, Adobe Illustrator, PhpStorm

TECHNOLOGIES HTML5, CSS3/SASS, JavaScript, Responsive Web Design, Web Performance Optimization, Email Markup.

Jan 2016 – Sep 2016

UXhot, Kyiv

Front-End Developer / HTML Coder

PROJECT ROLES & RESPONSIBILITIES: High-Volume Production: Acted as the sole dedicated HTML Coder, successfully delivering a high volume of web projects within tight deadlines in a fast-paced environment.

Concurrent Project Management: Concurrently developed and maintained front-end architecture for 2-3 distinct projects simultaneously, ensuring strict adherence to design specifications and milestones.

Precise Design Integration: Executed pixel-perfect conversions of complex UI mockups from Adobe Photoshop and Illustrator into clean, cross-browser compatible HTML/CSS markup.

Dynamic Interactivity: Rapidly expanded technical capabilities by mastering and extensively implementing jQuery to create dynamic DOM manipulation, interactive UI elements, and complex web animations.

Workflow & Environment Setup: Configured and managed local development environments utilizing MAMP and maintained structured codebases using Git version control.

TOOLS PhpShtorm, MAMP, Adobe Photoshop, Adobe Illustrator, Git

TECHNOLOGIES HTML, CSS, JavaScript (jQuery), Cross-Browser Compatibility, Version Control.

Dec 2014 – Jan 2016

Freelance

HTML-coder

PROJECT ROLES & RESPONSIBILITIES: Self-Directed Skill Acquisition: Engaged in intensive, self-driven study to master front-end fundamentals, extensively utilizing technical literature, official documentation, and educational courses to build a strong knowledge base.

Independent Project Execution: Successfully sourced and delivered initial freelance web projects, gaining practical experience in real-world web layout principles and client communication.

Foundational UI Development: Transformed static design concepts from Adobe Photoshop and Illustrator into functional, clean, and semantic HTML/CSS structures.

Continuous Problem Solving: Actively researched coding best practices and applied new techniques to overcome technical challenges and improve the quality of deliverables on independent assignments.

TOOLS PhpShtorm, Adobe Photoshop, Adobe Illustrator

TECHNOLOGIES HTML, CSS, Web Design Fundamentals.